

ORDER


Orders
Order / Rev: 433685
Alt Order #:
Product Desc: Est.4156 10/27-11/2
Estimate: 4156
Flight Dates: 10/27/16 - 11/02/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL
Primary AE: Carolina Patino
Sales Office: MCGPH
Sales Region: National

Agency
Name: Media Financial Services
Buying Contact:
Billing Contact:
 1675 Palm Beach Lakes Blvd.
 West Palm Beach, FL 33401
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: American Unity PAC
Demographic: A35+
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	15	\$7,000.00	\$5,950.00
10/31/16	11/06/16	21	\$10,700.00	\$9,095.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$7,000.00	\$5,950.00	0.00
November 2016	21	\$10,700.00	\$9,095.00	0.00
Totals	36	\$17,700.00	\$15,045.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCMQ	10/27/16	11/02/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	32322--	1:00	12	\$600.00	P-3	0.00	NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---22--		4				\$600.00		0.00			
	Week:	10/31/16	11/06/16	323----		8				\$600.00		0.00			
E 2	WCMQ	10/27/16	11/02/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	22222--	1:00	10	\$400.00	P-3	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---22--		4				\$400.00		0.00			
	Week:	10/31/16	11/06/16	222----		6				\$400.00		0.00			
E 3	WCMQ	10/27/16	11/02/16	3p-7p M-F 3p-6p M-F	CM	3p-6p M-F (3:00 PM-6:00 PM)	23223--	1:00	12	\$500.00	P-3	0.00	NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---23--		5				\$500.00		0.00			
	Week:	10/31/16	11/06/16	232----		7				\$500.00		0.00			
E 4	WCMQ	10/27/16	11/02/16	10a-3p SA-SU 10a-3p SA-SU	CM	10a-3p SA-SU	-----11	1:00	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----11		2				\$250.00		0.00			
	Week:	10/31/16	11/06/16	-----		0				\$250.00		0.00			
Totals														36	\$17,700.00

Leonel Fong (Miami)

From: message_bot@radioexchange.com
Sent: Thursday, October 20, 2016 6:19 PM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WCMQ-FM has received a NEW order - American Unity PAC

You have received a New Network order from RadioExchange.

Station: WCMQ-FM

Order #: 3138487

Contract #: 4290087

Flight: 10/27/2016-11/2/2016

Total Dollars/Spots: \$17,700.00/36

Advertiser: American Unity PAC

Product: Est.4156_10/27-11/2

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>

STATION:	WCMQ-FM	ORDER#:	3138487	DATE:	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$17,700.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	36	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4290087	
ADVERTISER:	American Unity PAC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4156_10/27-11/2	AGY EST:	4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	10-27-2016 TO 11-02-2016	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2016 17:16	

COMMENTS

[Rep Comment] 10/20/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		10/27/2016 To 10/27/2016					TOT \$3,000.00		TOTAL SPOTS 6		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	...T...	6:00AM	10:00AM	60	10/27/2016	10/27/2016	✓ 2	\$600	\$1,200
	2	DT	...T...	10:00AM	3:00PM	60	10/27/2016	10/27/2016	✓ 2	\$400	\$800
	3	RT	...T...	3:00PM	6:00PM	60	10/27/2016	10/27/2016	✓ 2	\$500	\$1,000

DAY#2		10/28/2016 To 10/28/2016					TOT \$3,500.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RTF..	6:00AM	10:00AM	60	10/28/2016	10/28/2016	✓ 2	\$600	\$1,200
	2	DTF..	10:00AM	3:00PM	60	10/28/2016	10/28/2016	✓ 2	\$400	\$800
	3	RTF..	3:00PM	6:00PM	60	10/28/2016	10/28/2016	✓ 3	\$500	\$1,500

STATION:	WCMQ-FM	ORDER#: 3138487	DATE: 10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT: \$17,700.00	AGENCY: MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS: 36	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:		
SALES OFFICE:	PHILADELPHIA	SLS PH: 412 421 2600	
SALESPERSON:	Roger Rafson	SLS FAX: 412 421 6001	
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com		
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4290087
ADVERTISER:	American Unity PAC	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT:	Est.4156_10/27-11/2	AGY EST: 4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
FLIGHT:	10-27-2016 TO 11-02-2016	[X]Unwired []Spot []Mod	
TOT # OF DAYS:	7		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade	
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/20/2016 17:16

DAY#3 **10/29/2016 To 10/29/2016** **TOT \$250.00** **TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	WS.	10:00AM	3:00PM	60	10/29/2016	10/29/2016	✓ 1	\$250	\$250

DAY#4 **10/30/2016 To 10/30/2016** **TOT \$250.00** **TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	WS	10:00AM	3:00PM	60	10/30/2016	10/30/2016	✓ 1	\$250	\$250

DAY#5 **10/31/2016 To 10/31/2016** **TOT \$3,600.00** **TOTAL SPOTS 7**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	M.....	6:00AM	10:00AM	60	10/31/2016	10/31/2016	✓ 3	\$600	\$1,800
	2	DT	M.....	10:00AM	3:00PM	60	10/31/2016	10/31/2016	✓ 2	\$400	\$800
	3	RT	M.....	3:00PM	6:00PM	60	10/31/2016	10/31/2016	✓ 2	\$500	\$1,000

STATION:	WCMQ-FM	ORDER#:	3138487	DATE:	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$17,700.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	36	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4290087	
ADVERTISER:	American Unity PAC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4156_10/27-11/2	AGY EST:	4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	10-27-2016 TO 11-02-2016	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2016 17:16	

DAY#6		11/1/2016 To 11/1/2016							TOT \$3,500.00		TOTAL SPOTS 7	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	.T.....	6:00AM	10:00AM	60	11/1/2016	11/1/2016	✓ 2	\$600	\$1,200	
	2	DT	.T.....	10:00AM	3:00PM	60	11/1/2016	11/1/2016	✓ 2	\$400	\$800	
	3	RT	.T.....	3:00PM	6:00PM	60	11/1/2016	11/1/2016	✓ 3	\$500	\$1,500	

DAY#7		11/2/2016 To 11/2/2016							TOT \$3,600.00		TOTAL SPOTS 7	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	..W....	6:00AM	10:00AM	60	11/2/2016	11/2/2016	✓ 3	\$600	\$1,800	
	2	DT	..W....	10:00AM	3:00PM	60	11/2/2016	11/2/2016	✓ 2	\$400	\$800	
	3	RT	..W....	3:00PM	6:00PM	60	11/2/2016	11/2/2016	✓ 2	\$500	\$1,000	

TOTAL	Oct	Nov											Total
SPOT	15	21											36
CASH	7,000.00	10,700.0											17,700.0
TOTAL	7,000.00	10,700.0											17,700.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Unity PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Unity PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Utility PAC 1775 Pennsylvania Ave NW, Suite 350 Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President and Treasurer: Margaret Hoover
--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Unity PAC
1775 Pennsylvania Ave NW, Suite 350
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

President and Treasurer: Margaret Hoover

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>10/18/16</u>	<u>Margaret Hanes</u>	<u>(202) 750-7230</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

